

PHILIP EVANS

design director for broadcast

213 712 8489

phil@motionplussound.com

www.motionplussound.com

Objective A hands-on leadership position with a company dedicated to delivering innovative cross-platform visual solutions

Experience

Tennis Channel—5/2003 to present—Santa Monica, CA

Senior Designer and Design Director, On-Air

- Managed and directed in-house design department (4 in-house designers and outside agencies), and provided on-air design services for all Tennis Channel departments, with multiple destinations, delivery requirements and specifications, both domestically and overseas
 - Multiple full-featured sports packages
 - 4 tennis slams (Australian Open, French Open, Wimbledon, Roland Garros)
 - 75-100 additional tournaments per year
 - 10-15 fully-developed show titles per year
 - Hundreds of shorts, promotional graphics and sales tapes
 - Hundreds of advertiser-supported elements and advertiser features
- Provided ongoing updates, advertiser features and information graphics for packages produced in-house and out-of-house
- Worked closely with broadcast operators, directors and engineers, both at Tennis Channel's wholly-owned broadcast studios and with outside entities, ensuring a successful outcome for each project
- Actively participated in technology initiatives such as implementing HD across all segments of the production chain, installing and upgrading edit suites and design stations
- Set the creative tone, wrote style guides, maintained brand control, and supervised implementation of graphics
- Established goals, timelines and parameters, and translated them into conceptual and creative guidelines
- Presented designs and concepts to clients and executives, and facilitated communication with designers
- Maintained accurate documentation on deliverables, deadlines, specifications and destinations for each project
- Stayed current on broadcast and digital technologies, including knowledge of all video and audio formats
- Maintained hands-on and up-to-date expertise in all design software, including After Effects, Cinema 4D, Photoshop, Illustrator, InDesign and other design and production packages

Taffetdesign—9/1998 to 07/2001—Santa Monica, CA

Senior Designer

- Full-featured on-air design, including complete network launch packages, for Oxygen Networks, Screen TV (TV Guide), Access TV (a music channel), HBO Family, Discovery, ESPN, and more
- Designed and produced sales tapes and electronic press kits and digital media
- Managed budgets and timelines for all projects, particularly designer hours and external supplier expenses
- Tracked and negotiated copyrights and licensing for music and stock imagery
- Researched, negotiated and purchased design-related hardware and software, including maintenance contracts and repairs

Motion+Sound—6/1996 to 5/2003—Los Angeles, CA

Director and Owner

- Motion design for clients including E! Entertainment, Style!, Oxygen Media, ABC Family, ESPN, CBS Sports, HBO, MSNBC
- CD packaging and music videos for clients including Warner Bros. Records, World Domination Records, Epitaph Records

ABC On-Air Promo—8/1993 to 6/1996—Los Angeles, CA

Designer

- On-air promo, network identity and show titles
- Directed editor and operator sessions in high-end video production suites



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Skills

- Clear and up-to-date knowledge of broadcast and print media technologies, and ability to communicate that knowledge
- Expertise in visual media, information organization and their enabling technologies
- Experience in creating cross-platform and multi-faceted solutions to design and technical problems.
- Excellent written and oral communication skills
- Current and active knowledge of After Effects, Cinema 4D, Photoshop, Illustrator, Final Cut, InDesign and related design- and production-related software

Education

- UCLA—Bachelor's Degree—English
- California Polytechnic University, Pomona—Physics and Aerospace Engineering

Awards

- BDA/Promax Gold Award, 2004—"Acura Tennis Report" for Tennis Channel
- BDA/Promax Gold Award, 2000—"Every Day Matters" for Oxygen Media

Miscellanea

- Languages: French, Spanish, Arabic
- Accomplished DJ specializing in house and techno, with extensive performing credits

