

philip evans



selected works in print



trade show booth



bus signage



music packaging



music packaging



music packaging

Mary Pugh

THE TENNIS CHANNEL is the 24-hour cable television network devoted to tennis and other racquet sports. That provides unparalleled coverage of the game. Its sister championships and its superior affiliates. The network's comprehensive coverage includes telecasts of ATP Master Series, top-tier WTA Tour championship competitions, Davis Cup by BNP Paribas, Fed Cup and Hopman Cup. The Tennis Channel also showcases instruction from the finest instructors, legendary matches, in-depth profiles of the greatest players, analysis and news, the latest on equipment, and tennis giveaways.

- Catch world-class tournaments, including the Fed Cup, Hopman Cup, Davis Cup, and ATP & WTA top-tier tournaments.
- Relive classic matches featuring enduring legends like Bjorn Borg, Jimmy Connors, and Chris Evert.
- Obtain up-to-date information on the world of tennis with the analysis and news coverage.
- Get up-close and personal with the game's hottest stars featured in exclusive, off-court interviews.
- Improve your game with professional tips from the greatest coaches, including Nick Bollettieri, Brad Gilbert, Dennis Van der Meer, and a special series produced by the USPTA.

NO STRINGS
Spend the day with the pros off the court and behind the scenes. Tap along as we board their private jets, tour their homes, and party with them after hours.

CENTER COURT WITH CHRIS MYERS
Get the inside start from the game's greatest players, coaches, and legends as they go one-on-one with one of the most prominent sports journalists in the field, Chris Myers.

ATP...TENNIS
Stay current with the latest news, results, and information happening around the world on the ATP tour.

NETFlix
Journey inside the world of tennis with our special documentary series.

OPEN ACCESS
An all-access pass to the most exclusive parties, ceremonies, press conferences, and more.

Maria Chappaz

TENNIS CHANNEL

For all your marketing and promotional needs, visit: www.tennischannel.com/affiliates

SALESMAN PROVIDER KNOW!

Call (800) DIRECTV, (800) 333-DISH, or your local cable operator and ask them to launch it TODAY!



HEY TENNIS FANS!

Join the Tennis Channel Community Volunteer!

As a growing network and definitive voice in tennis, our goal is to provide comprehensive coverage of the great game and the superstar athletes that play it. Spread the word to your community and help bring The Tennis Channel to your neighborhood today!

Visit www.tennischannel.com/volunteer to join our Community Volunteer Team!

- Feb 20 Brazil Open
- Feb 20 Cellular South Cup
- Feb 20 Dubai Duty Free Women's Open
- Feb 27 Tennis Channel Open
- Feb 27 Alberto Tomba Ski Tour
- Mar 6 Champions Cup-Naples
- Mar 6 Pacific Life Open
- Apr 3 Davis Cup-Buenos Aires
- Apr 10 U.S. Men's Clay Court Championships
- Apr 17 ATP Masters Series-Monte Carlo
- Apr 17 Fed Cup-First Round
- May 1 Champions Cup-Boston
- May 1 J&S Cup
- May 8 ATP Masters Series-Rome
- May 9 Qatar Total German Open
- May 15 ATP Masters Series-Hamburg
- May 15 Canadian International of B'ham
- Jun 12 Stella Artois Championships
- Jun 19 Hastings Direct International Championships

Tournaments

ON THE TENNIS CHANNEL

- Jul 10 Campbell's Hall of Fame Tennis Championships
- Jul 10 Fed Cup-Semifinals
- Jul 12 RCA Championships*
- Jul 24 Countrywide Classic*
- Jul 28 Acety Classic*
- Jul 31 Legg Mason Tennis Classic**
- Aug 7 JPMorgan Chase Open*
- Aug 14 Rogers Cup*
- Sep 11 US Open Juniors Championships
- Sep 11 Fed Cup-Finals
- Sep 16 Wimbled International
- Sep 18 China Open
- Sep 18 Davis Cup-Semifinals
- Sep 25 FORTIS Championships
- Oct 2 Porsche Tennis Grand Prix
- Oct 6 Ladax Kremlin Cup
- Oct 19 ATP Masters Series-Madrid
- Oct 19 Zurich Open
- Oct 22 Generali Ladies Linz
- Oct 29 BNP Paribas Masters-Paris
- Nov 6 Sony Ericsson WTA Tour Championships-Doubles
- Nov 13 Tennis Masters Cup-Chengdu
- Nov 27 Davis Cup-Final

* All US Open Series tournaments are broadcast (pending ESPN TV schedule and DTV approval)
** Member of Open Series tournaments may change

**BIG TOURNAMENTS
BIG TIME**



sales material



premiums



sales materials



music packaging



Table 1: Sales and Production Statistics, Worldwide (Continued)

2002 Financial Summary

	2002	2001	2000	1999	1998
Sales	\$2,000,000,000	\$1,800,000,000	\$1,600,000,000	\$1,400,000,000	\$1,200,000,000
Operating Profit	\$300,000,000	\$250,000,000	\$200,000,000	\$150,000,000	\$100,000,000
Net Profit	\$200,000,000	\$150,000,000	\$100,000,000	\$70,000,000	\$50,000,000
EPS	\$1.50	\$1.20	\$0.80	\$0.60	\$0.40
Dividends	\$0.50	\$0.40	\$0.30	\$0.20	\$0.15
Market Capitalization	\$1,500,000,000	\$1,300,000,000	\$1,100,000,000	\$900,000,000	\$700,000,000

2002 Performance Summary

Region	2002	2001	2000	1999	1998
North America	\$1,200,000,000	\$1,100,000,000	\$1,000,000,000	\$900,000,000	\$800,000,000
Europe	\$500,000,000	\$450,000,000	\$400,000,000	\$350,000,000	\$300,000,000
Asia	\$200,000,000	\$180,000,000	\$160,000,000	\$140,000,000	\$120,000,000
Latin America	\$100,000,000	\$90,000,000	\$80,000,000	\$70,000,000	\$60,000,000
Other	\$100,000,000	\$80,000,000	\$70,000,000	\$60,000,000	\$50,000,000

2002 Performance Summary (continued)

Region	2002	2001	2000	1999	1998
Operating Profit	\$300,000,000	\$250,000,000	\$200,000,000	\$150,000,000	\$100,000,000
Net Profit	\$200,000,000	\$150,000,000	\$100,000,000	\$70,000,000	\$50,000,000
EPS	\$1.50	\$1.20	\$0.80	\$0.60	\$0.40
Dividends	\$0.50	\$0.40	\$0.30	\$0.20	\$0.15

Product Line

- Component 1
- Component 2
- Component 3

Product Description

This product line offers a range of high-quality electronic components designed for industrial and commercial applications. Each component is meticulously engineered to ensure reliability and performance in demanding environments.

Key Features:

- High precision manufacturing
- Wide operating temperature range
- Compliance with international standards
- Extensive testing and quality control

Applications:

- Automotive electronics
- Industrial control systems
- Medical equipment
- Defense and aerospace

Product Line

- Component 1
- Component 2
- Component 3

Product Description

This product line offers a range of high-quality electronic components designed for industrial and commercial applications. Each component is meticulously engineered to ensure reliability and performance in demanding environments.

Key Features:

- High precision manufacturing
- Wide operating temperature range
- Compliance with international standards
- Extensive testing and quality control

Applications:

- Automotive electronics
- Industrial control systems
- Medical equipment
- Defense and aerospace

Global Operations

Our company maintains a strong presence across multiple continents, supported by a robust network of regional offices and distribution channels.

Regional Focus: Mexico

Key cities and regions served include:

- Mexico City
- Guadalajara
- Monterrey
- San Antonio
- Tijuana

Local Market Insights:

The Mexican market is characterized by a growing demand for high-quality electronic components, driven by the expansion of the manufacturing and service sectors. Our local presence allows us to provide timely support and tailored solutions to our customers.